



CONNECT. EMPOWER. BUILD.

2025

SPONSORSHIP & MEMBERSHIP OVERVIEW



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CCW creates a stronger construction industry by inspiring and supporting women.



SUPPORTING WOMEN FOR 40+ YEARS

Since 1981, CCW has engaged members through monthly tours, speaker events, networking opportunities, workshops, and an active online community. We offer support, mentorship, professional development, and meaningful connections within the industry.

We believe a career in construction offers many opportunities, and we are committed to attracting and retaining women in the sector. We collaborate with industry leaders to drive greater commitment to increasing women's representation in the field. Together, we strive to build a more inclusive and diverse construction industry.



OUR VISION

Mission

CCW's mission is to champion women in construction by promoting their connection, empowerment, and advancement in the industry.

Vision

CCW's vision is to be the premier advocate and support network for women in the construction industry in Canada.



CCW Highlights



Giving Back to the Community

Designed to provide financial assistance, the CCW Bursary Program serves as an instrumental resource for women navigating their educational and professional journeys within the construction sector.



Engaged Online Presence

Canadian Construction Women (CCW) has a vibrant online presence, engaging followers through dynamic social media and a popular newsletter. We spotlight industry trends, member milestones, and the incredible achievements of women in construction.



Connecting at Monthly Events

We host events throughout the year on various topics to suit our members. Our events range in size from 50 members to 300 members.



Supporting Western Canada

A more inclusive future will mean better opportunities for everyone, regardless of gender, race, or education.



CONNECT WITH OUR COMMUNITY

By becoming a part of CCW, you gain access to support, mentoring, networking, community involvement, as well as learning and development initiatives. Our organization serves as a comprehensive resource for information about the construction industry, with a primary focus on attracting and retaining women professionals.

- **Empowering Women in Construction:** Be part of a dynamic organization dedicated to advancing and retaining women in the construction industry.
- **Exclusive Member-Only Events:** Gain access to select events designed specifically for members. Members also receive **advance notice** to purchase tickets for select events and conferences.
- **Discounted Access:** Members enjoy reduced pricing for CCW events.
- **Unmatched Networking Opportunities:** Expand your network and boost visibility through CCW events, site tours, and conferences.
- **Access to Industry Leaders:** Connect directly with influential professionals.
- **Voting Rights:** Members are granted voting privileges and have the opportunity to help shape the future of CCW by providing feedback to the Board.
- **Supportive, Professional Community:** Build relationships and foster connections with a network of women who support, inspire and grow together.

BECOME A CCW MEMBER

By partnering with CCW, your company gains access to valuable benefits, such as talent recruitment, increased visibility, networking opportunities, knowledge sharing, and greater industry influence.

Join us in advancing a more diverse, inclusive, and thriving construction industry.

A recent study by McKinsey revealed that organizations with high gender diversity performed 15% better than less varied competitors.

Explore Membership Options



Individual Membership (\$100 annual)

Provides 1 woman with access to member benefits and the ability to attend meetings and events at member rates.



Corporate Membership (\$500 annual)

Allows up to 10 women from the same business or company to access member benefits and attend events at member rates.



Student Membership (FREE)

Open to students enrolled full-time in a construction-related education or apprenticeship program. Proof of enrollment is required annually.



EMPOWERING WOMEN

CCW proudly awarded \$15,000 in 2024 to support women pursuing careers in construction

We are proud to support women who are breaking barriers, forging new paths, and making their mark in the construction sector. Through the CCW Bursary Program, we aim to level the playing field, uplift aspiring women professionals, and foster an inclusive industry that values their contributions. The CCW Bursary provides funds to deserving women enrolled in construction-related education and training programs.





BUILDING A BRIGHTER FUTURE

Canadian Construction Women is a vibrant organization dedicated to empowering women in Canada's growing construction industry. By becoming an annual sponsor, your company can play a pivotal role in supporting CCW's mission to attract, retain, and expand opportunities for women in the sector.

As a sponsor, you'll enhance your industry visibility, showcase your commitment to diversity, and enjoy exclusive benefits, including complimentary event passes, social media recognition, and much more.

Join us in making a meaningful impact while gaining valuable exposure for your company!

Sponsorship Benefits

Amplify Your Commitment to EDI:

- Showcase your organization as a leader in promoting EDI within the construction sector while increasing your visibility and brand recognition.

Enhanced Corporate Profile:

- Build valuable connections and partnerships to drive business growth and collaborate with construction industry leaders.
- Align your organization with CCW's respected reputation and mission. Leverage CCW's online presence to amplify your organization's reach.

Collaborative Influence:

- Play an active role in shaping CCW's direction and the industry in general through input and engagement.

Complimentary Event Passes to Networking Opportunities:

- Annual Sponsors are provided a limited number of passes to select high-quality events (determined by sponsorship level). These events are carefully curated to facilitate learning, development, and networking.

Exclusive Sponsorship Opportunities:

- Gain priority consideration for exclusive sponsorship opportunities, including high-profile events and initiatives.

	Legacy Sponsor (4 Spots Max)	Keystone Sponsor	Impact Sponsor	Community Sponsor
Annual Fee	\$5,000	\$3,000	\$2,000	\$1,000
Announcement	Bursary check named after Sponsor and presented by Sponsor, plus company logo on the landing page of CCW website, plus Announcement via social media	Company logo on the landing page of CCW website, plus announcement via social media	Announcement via social media	Announcement via social media
Membership	Includes Corporate Membership with unlimited staff members	Includes Corporate Membership with unlimited staff members	Includes Corporate Membership with unlimited staff members	Includes Corporate Membership with unlimited staff members
Annual CCW Social Events	5 Tickets (\$500 Value) in total to Social Events	4 Tickets (\$400 Value) in total to Social Events	2 Tickets (\$200 Value) in total to Social Events	1 Ticket (\$100 Value) in total to Social Events
Monthly CCW Events	5 Tickets (\$250 Value) in total to Monthly Events	4 Tickets (\$200 Value) in total to Monthly Events	2 Tickets (\$100 Value) in total to Monthly Events	1 Ticket (\$50 Value) in total to Monthly Events
Social Media Promotion	✓	✓	✓	✓
Free Job Board Posts	✓	✓	✓	✓
Appreciation Event	✓	✓	✓	✓



EVENT SPONSORSHIP

CCW hosts a variety of events throughout the year—including industry conferences, site tours, and highly attended social gatherings. Sponsorship pricing varies depending on the type, scale, and format of each event, allowing partners to choose opportunities that best align with their goals and budget.

One of our flagship events is the LEAP Conference, which brings together professionals from across the construction industry for a day of leadership development, education, advancement, and connection. The conference offers premium visibility for sponsors who are committed to empowering women and promoting equity in the field. With high-profile speakers and strong industry participation, it's a standout opportunity to showcase your company's values and thought leadership.

Our CCW Socials are also a major draw, with more than 160 guests attending from all corners of the construction industry. These lively gatherings celebrate our incredible members, partners, sponsors, and both past and future board members. Sponsoring a Social is a great way to show your support for the community, gain industry exposure, and connect with professionals in a relaxed and engaging atmosphere.

By sponsoring a CCW event, you're not only advancing women in construction, you're also gaining brand visibility, building relationships, and demonstrating your leadership within the industry.

Join us, showcase your company, and be part of a growing network that celebrates progress and inclusion.



CCW ANNUAL SPONSORS

We're grateful to our annual sponsors whose generous support makes our programs, events, and initiatives possible.

Their commitment helps us empower women in construction and build a stronger, more inclusive industry together.

Keystone Sponsors



Impact Sponsors



CCW BOARD DIRECTORS

The women who make up the CCW Board of Directors are dedicated volunteers who generously give their time and energy to support CCW's mission.

Board members are expected to attend monthly meetings, actively participate in events, and carry out the responsibilities of their roles. In addition to their work with CCW, each director balances their own professional careers and personal commitments.

CCW would not be the organization it is today without the dedication and leadership of both current and past Board members. We are deeply grateful for their contributions.

2025 CCW Board



Stephanie Hun
President



Shelby Clerihue
Vice President



Julia Law
Secretary



Erica Commons
Treasurer



Natasha Jeshani
Co-Director of
Programs



Kathleen Morrison
Co-Director of
Programs



Mariam Abdulameer
Co-Director of
Sponsorship



Montana Davies
Co-Director of
Sponsorship



Holynde Smiechowski
Director of
Membership



Megan Koop
Director of
Communications



Teresa Leung
Director of
Community



Pamela
Armstrong
Director at Large



Seema Lal
Past President



CONTACT US

Have questions about membership, sponsorship, events, or getting involved with Canadian Construction Women? We'd love to hear from you!

Reach out to us anytime—we're here to support, connect, and help you find your place within our growing community.



constructionwomen.org



info@constructionwomen.org



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